

The Woman's Exchange

Making Shoes Clean... Dear Madam—What is the correct way to clean white kid shoes?

The Linen Shower... Dear Madam—Will you please tell me how to conduct a linen shower?

Adventures With a Purse... LEFT the house this morning in a fearful hurry, and when I arrived in town I was to remember that I had left out of the house without a hat.

Read Your Character

Square Faces... You can classify all the faces you see into three types: triangular, round and square, and each type of face indicates a different type of individuality.

Little Benny's Note Book

HONOR MAIN LINE HERO... Funeral of Joseph Sanderson, First to Fall, Held... Residents of Ardmore, Havertown and Bryn Mawr stood with bared heads in honor of the first Main Line youth killed in France as the funeral procession of Private Joseph Y. Sanderson, Marine Corps, moved slowly up Lancaster Pike yesterday afternoon.

Learn to Smile at the File and Its Difficulties

Business men have already learned that the best filing system they can purchase and install may be spoiled by poor file clerks. That is why they send their file clerks to us to train.

Standard School of Filing & Indexing

Standard School of Filing & Indexing... Globe-Wernicke Co., 1012-14 Chestnut St., Phila., Pa.

REGISTER NOW

For University Evening Courses in Commercial and Financial Subjects... (Registration Closes Sept. 17th)

Co-educational evening classes, taught by regular members of the University faculty, begin October 3.

UNIVERSITY of PENNSYLVANIA Evening School of Accounts and Finance... Theodore J. Grayson, Director

THE FARM SCHOOL

1807 Pine St. REOPEN MONDAY, OCT. 3... Miss Rush and Miss Wilson

PHILADELPHIA TEXTILE SCHOOL

OF THE PENNA. MUSEUM... DAY CLASSES IN ELECTRICITY AND AUTOMOBILE

THE QUESTION CORNER

Today's Inquiries... How can an inexpensive fly screen of the round type, be placed over a window, so that it is attractive enough to use on the table when eating out of doors?

Saturday's Answers

1. In case a child arrives unexpectedly for a visit, fix up a temporary bed by letting down the mattress chair and using the back cushions for a mattress.

MUSICAL INSTRUCTION

OTTO MEYER... 2210 WALNUT ST. Phone Locust 3578

W. MANN SHAW

Vocal Studios... 1710 CHESTNUT ST. GREBLE BLDG.

Emilie Kridler Norris

Staff of experienced teachers... 2423 CHESTNUT STREET

LEEFSON-HILLE CONSERVATORY

Public School Music Department... 182-20 CHESTNUT ST. PHILA.

HYPERION SCHOOL OF MUSIC

Vocal, piano, organ, etc... 1114 Chestnut St., 57 E. Penn St., Gen.

EDUCATIONAL

NEFF COLLEGE... DEVELOPS all powers, as memory, thinking, confidence, etc.

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WANAMAKER'S

Wanamaker's Down Stairs Store

New Coats Are Wonderfully Good... Materials Are Better, Lines Are More Graceful and Prices Are Lower Than They Have Been in Many Seasons



Every woman who looks at the new coats this season is going to be surprised at their goodness and at the lowness of the prices. Imagine a soft, warm coat of velour, in Malay brown, silk lined throughout, with a deep collar, cuffs and pocket-bands of beaverette (coney) fur for \$30!

A Coat With a Long Throw Collar of Mole for \$57.50... This is one of the most amazing coat values we have seen in several years.

Dozens of other interesting new coats at \$20 to \$150.

1800 New Figured, Striped and Plaid Bath Towels at 35c each

In the prettiest colorings—pink, blue and yellow—and a great variety of designs. Some have colored borders and stripes; some have space for a monogram. Others have a gray plaid in color.

Thick Soft Blankets of Pure Wool, \$12.50

Block plaids—the kinds that most people like best of all. They are in pink, blue, buff or gray, measure 72x84 inches and have a good deep binding. Real Winter blankets, heavy enough for the coldest weather.

Navy Blue or Black Skirts \$4.75 and \$5.75

For service there is nothing that quite equals skirts of this sort and women who want knockabout skirts have been asking for this kind.

Five Kinds of Slip-on Frocks for School Girls \$3.75 and \$4.50



There never seems to have been anything so popular and so practical as these slip-on frocks. They can be "slipped on" in a minute and the blouse can be changed as often as one likes.

Center Aisle Opportunities

Peter Pan Blouses, \$3.50... Ready for high school! Young women's Peter Pan long-sleeve blouses of natural color pongee.

Improved Autumn Belts 35c and 50c... Fascinating leather link belts are of better leather and finer links and the buckles are larger at 35c.

Chamois Lisle Gloves 50c to \$1... Autumn gloves that can be easily kept clean and fresh!

Bungalow Aprons Unusual at 75c... Think of getting a square-necked bungalow apron with rick-rack trimming and elastic at waist for 75c!

Women's Sateen Bloomers Are 75c and \$1... White, black and pink ones good at 75c. Pink or white sateen ones with hemstitching are of extra quality at \$1.

Pink Brassieres at 35c... Three styles are of broadened cotton, two styles are of plain pink cotton or net. All sizes.

White Linene Scarfs, 25c... Scalloped ones edged with blue, pink or white. Nice and fresh. 16x47 inches. Housewives will take them by the half dozen.

Women's Silk Umbrellas, \$5

In garnet, navy, purple, brown and black, they have bakelite or mission handles finished with bakelite rings or cotton wrist cords. They have stub ferrules.

A Pulling Down of the Prices of Window Shades

Water Color, 60c Oil, 75c... Not since this Down Stairs Upholstery Store has been in existence have window-shade prices been so low.